

# LEARNING OBJECTIVES

- Explain the importance of professional ethics.
- Describe the essential traits of ethical leadership.
- Understand the interrelationship between professional and personal ethics.
- Describe the ETHICS model.
- Discuss contemporary issues in professional ethics, such as: whistleblowing, artificial intelligence, and social media.

#### PROFESSIONALLY APPROVED

This course provides continuing education as described below.

- ACE (The American Council on Exercise): 0.1 CEC
- AFAA (Athletics and Fitness Association of America): 1 CEU
- NASM (National Academy of Sports Medicine): 0.1 CEU
- BOC (Board of Certification, Inc.) 1 CEU

# PROFESSIONAL ETHICS FOR EVERYONE DESCRIPTION

Professional ethics serve as guiding principles for individuals and organizations, and outline expected behavior and moral standards. This course addresses important issues in professional ethics, such as the essential traits of ethical leadership, the interrelationship between professional and personal ethics, and application of the ethics model. Examine contemporary issues in professional ethics, such as: whistleblowing, artificial intelligence, and social media.

#### GET STARTED.

#### 1. VIDEO LEARNING. TWO WAYS.



- i. Directly in browser. Launch: <a href="https://bit.ly/3yyMMUI">https://bit.ly/3yyMMUI</a> or
- ii. Scan the QR code on the left. Select 'open browser'. Answer the exam questions (starts on the next page) as you view the video.

### 2. SUBMIT YOUR ANSWERS FOR INSTANT GRADING. TWO WAYS.

- i. Directly in browser. Launch: <a href="https://bit.ly/3UgZMFS">https://bit.ly/3UgZMFS</a> or
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- With either method, enter your email address (where your exam results and statement of completion will be delivered).
- Create a password that allows you to save and resume your exam and locate your exam results and statement of completion.

#### 3. GET YOUR STATEMENT OF COMPLETION.

A minimum score of 70% is required. If you do not earn the minimum score, return to the exam submission URL/QR code, and submit your revised exam answers for grading. Unlimited and complimentary retakes.

#### **Professional Ethics for Everyone**

- 1. Why are professional ethics important?
- A. Individuals resent following ethical guiding principles.
- B. It mandates unfettered freedom and decision-making in organizations.
- C. It outlines expected behaviors and moral standards.
- D. It prevents an organization from being harmonious.
- 2. Which is **NOT** an essential trait of ethical leadership?
- A. Integrity
- B. Accountability
- C. Injustice
- D. Resilience
- 3. Which statement accurately describes the interrelationship between professional and personal ethics?
- A. They are distinct.
- B. They are not interconnected.
- C. They do not influence an individual's moral compass.
- D. Neither are essential for a well-rounded and principled existence.
- 4. Which is NOT one of the six steps of the ETHICS model?
- A. Evaluate the dilemma.
- B. Think ahead.
- C. Calculate risk.
- D. Avoid taking action.
- 5. Which philosophy regards whistleblowing as ethical and emphasizes duty and transparency?
- A. Western (Kantian)
- B. Eastern (Confucian)
- C. Northern (Buddhist)
- D. Southern (Aruyvedic)
- 6. On what does whistleblowing serve as a critical check?
- A. Legalism
- B. Organizational hierarchy
- C. Power
- D. Efficiency
- 7. According to the WHO Global Report on Ethics and Governance of Artificial Intelligence for Health, what is **NOT** a guiding principle for the use of artificial intelligence (AI) in healthcare?
- A. Protect human autonomy.
- B. Ensure transparency, explainability and intelligibility.
- C. Ensure inclusiveness and equity.
- D. Promote AI that is unresponsive and unsustainable.
- 8. The ethics of social media poses complex challenges that intersect technology, communication, and societal well-being. How many dimensions should be considered?
- A. 3
- B. 5
- C. 7
- D. 9
- 9. Social media platforms play a role in spreading fake news and fostering extremism. What element is designed to keep users engaged and inadvertently contributes to echo chambers and polarization?

- A. Validations
- B. Boundaries
- C. Accountabilities
- D. Algorithms
- 10. What do the ethical implications of social media demand?

- A. VigilanceB. Digital divideC. Internet access for all
- D. Censorship

## Next step...

Congratulations! You have completed your continuing education exam. Now what?

### Submit your exam answers for instant grading.

Use the URL or QR code located on the exam cover page (lower right corner) to enter your exam answers online for instant grading.

- Enter your email address (where your exam results and certificate completion will be delivered).
- Create a password which allows you to save your exam, resume your exam, locate your exam results, and access your certificate of completion.

With a minimum score of 70%, you will receive your certificate instantly. Didn't earn the minimum score? Return to the original URL or QR code and submit your revised answers. Unlimited and complimentary retakes.

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